

This sheet is for you.

### SOME CREATIVE IDEAS FOR GIVING:

I guess the best place to start is to send e-mails to your family, friends and coworkers asking for their support. Since nearly everyone has been affected by 9/11/01 in some way, you will be amazed at the support you will receive. The sample letters that are a part of the fundraising material can easily be incorporated into an e-mail and the sample letters can also be used for those who do not have an e-mail address.

Some companies will match donations their employees make. Reach out to all your donors to see if their company has any such program. It's an easy way to double your fundraising effort.

You can try your local firehouse, or try a few. Leave a can with a hole on the top, wrap it with Nick's story and direct them to his website, I am sure that you will get full cans when you stop to pick them up. Be sure to note the pickup date on the can. By leaving the can, you can get donations from all the men who work on all the different shifts. Nick was a fireman, they wouldn't say no, and if they do I would like to know which ones did say no.

Make cans and give them to your friends and family, they can pass it around at work, and to their family and friends. Sometimes if you don't ask for them to write a check, they may reach into their pockets and wallets.

I've had runners who have had garage sales and bake sales and sent in the proceeds. Others have had volleyball tournaments, use this concept for other sports. Hold a Bingo night, Texas Holdem's are popular as well. Some Salons will have staff members that will their services, hold a beauty day for charity and the money collected after expenses goes to the fund.

If friends or family are having functions and you are attending, ask the host/hostess if you could have a 50/50, you can buy 50/50 tickets in Party City. The guest that wins gets half the money and you send the other half as a donation to the fund.

Have a "jeans day" in your office where anyone can wear jeans if they donate \$ 5.00 to Nick's Fund to support your efforts. The same can be done with an ice cream social or a Krispy Kreme Day.

Hold a dinner-less fundraiser. Buy microwavable popcorn in individual packets and send them to family & friends telling them that instead of going out for a night on the town, enjoy the popcorn and view a movie at home in the comfort of their living room, and donate what they normally would have spent that evening to Nick's fund in your support.

Some restaurants or local bars will work with you to hold a fundraising event in their establishment. They often will offer you discounted entry tickets and will allow you to charge full-price for the ticket at the door. All extra cash goes to your campaign. I have had a few runners hold fundraisers in establishments that they frequented often and did very well.

If your community is having a garage sale, set up a barbecue, grill hotdogs and hamburgers, sell sodas. Shoppers like to stop for a pick me up. Selling coffee and donuts is good also. Whatever you raise above your expenses goes to the fund.

If you belong to any teams or organizations, share Nick's story with them and ask that in his remembrance they make a donation. Ask each of the members, including the manager, trainer, etc.

Why not let Nick's cause become a rallying point for them?

During the summer there is always so many things going on, why not take advantage. You can probably think of a few things that I haven't mentioned. If you do, I always welcome new ideas so I may share them with your team mates and those that will run on Nick's team in the future.

**Remember, All Gifts Count!**

**And, all donations, big and small are tax deductible....**