

Some Ideas for the text in your fundraising letters or e-mails:

#1

This was included in the body of an e-mail on Sept. 22, 2008.....

Greetings:

I hope that this letter finds you well and I am asking that you take some time to read the following.

This year I am taking on the challenge of running the 2011 ING NYC Marathon on November 6th! It is hard to believe that this 26.2 mile test of strength that will go through the five boroughs of New York is less than __ weeks away. It is also hard to believe that shortly it will be the 10th anniversary of the tragedy of 9/11/01. Which is why I am writing to you today.....

This year I will be running the ING NYC Marathon in memory of Nicholas Rossomando and I am asking that you make a contribution in his memory and to his scholarship Fund.

Nicholas Rossomando was a 35-year-old fireman and rescue specialist with FDNY Rescue 5 (Staten Island, NY) who responded to his call of duty on 9/11/01 to help save lives in the World Trade Center. He, along with many others was someone who paid the ultimate price on that unforgettable and fateful day. While the memory of 9/11 has been and is very personal I have found that now, with time, it is one shared and remembered with others who have still been impacted. Nicholas' family founded **The Nicholas Rossomando 9/11 Memorial Scholarship Fund** as a vehicle to keep their son's/brother's memory alive and to celebrate the many successes he had in his life. They share this opportunity to honor and remember Nick by having a group of us (30) run in the marathon in his name.

This entire effort is about Nick and the memory he created for those who knew him and for those (like myself) that have been touched by his story. I strongly encourage you all to make any level of contribution to support something special, something good, that has come out of that day. Nick is a hero and giving to his fund is honoring his sacrifice.

Please make out all checks to The Nicholas Rossomando 9/11 Memorial Scholarship Fund and mail them to my attention at:

(Of course, your name and address here)

Or, log onto the website www.Nicks911collegefund.org, and make your donation online.

#2

The following two examples were sent regular mail.....

To All,

We all remember where we were almost ten years ago on a bright, sunny Tuesday morning in September, when time stood still as the unthinkable happened in America. The events of 9/11/01 changed our lives and for many, too many, it cost them their lives.

Nicholas Rossomando was one of those who paid the ultimate price on 9/11/01. A 35-year-old fireman and rescue specialist with Rescue 5 located on Staten Island, NY, he was a former high school football player who loved his Mom, his brothers and sister, and loved life itself. He grew up primarily in a single-parent home and had to overcome many adversities throughout his life in order to achieve the successes he had in his life. He appreciated every day on this earth and his family with this in mind, created The Nicholas Rossomando 9/11 Memorial Scholarship Fund. As you might guess, his scholarship fund is not some huge foundation that attracts major philanthropists. But, for a family who lost their son and oldest brother, it was their way of taking what was a tragedy in their lives and making something good out of it, the way her son Nick would have wanted them to do. The funds that are contributed to this memorial scholarship fund provide an annual scholarship to two student-athletes, a young woman and a young man. These students attend Port Richmond High School where Nick and his brothers all played high school football.

As we approach the 10th anniversary of that terrible day, I am asking you to please make a donation to support something special, something good that came out of that horrendous day. Nick Rossomando was one of the many heroes that died on 9/11/01 and his memorial scholarship fund is one way to honor him for the sacrifice he made. For Nick, for his family, I am asking you to please give whatever you can. Thank you.

Sincerely,

(Your name goes here)

For more information about Nick and his fund, please log onto www.Nicks911collegefund.org

Note: Please make your check payable to The Nicholas Rossomando 9/11 Memorial Scholarship Fund and mail it to me (____Your address here____). I will be mailing accumulated donations to the fund offices located on Staten Island in early September. Please feel free to share Nick's Story with others and thank you so much for your help.

#3

Dear friends and family,

As you probably know, I am a runner. What motivates me is the question at hand. I run for many of the typical reasons. I run to get stronger, to re-energize, to think, to relax, and to take care of my body and heart, and in doing so, I can take better care of my family and friends. But on November 6th, 2011, I will run for a different reason. I will run to honor a hero.

Nicholas Rossomando was a firefighter who ran somewhere the rest of us could not. He and his company, FDNY Rescue 5 of Staten Island, answered the call on September 11, 2001. The 35-year-old went to save lives at the World Trade Center, and in doing so gave his own.

Nick was a man with a reputation for loving life, his family, friends and those around him. “Nicky Love” as his karate instructor called him, was an athlete throughout his life. He and his brothers played football for Port Richmond High School. It is there that his mother, two brothers and sister established The Nicholas Rossomando 9/11 Memorial Scholarship Fund. This fund provides annual college scholarships to one male and one female athlete. This is the family’s way to keep his spirit alive, honor his memory, and bring forth hope from what was lost.

Nicks deserves our remembrance and gratitude. I am personally grateful to now have the chance to say “thank you” and honor a hero who gave when the rest of us felt so helpless.

On November 6, 2011, I will run the New York City Marathon, and raise money for Nick’s scholarship fund. I am asking if you would like to be a part of it too. I will run to honor Nick. I will run to say thank you. I will run to remember. Would you consider giving a tax-deductible gift to do the same? With the same generous spirit Nick lived and gave, would you give too?

May we never forget.

With joy,

(Your name here. She used her written signature.)

Note: Please make your check payable to The Nicholas Rossomando 9/11 Memorial Scholarship Fund and mail it to me (____Your address here____). I will be mailing accumulated donations to the fund offices located on Staten Island in early September. Please feel free to share Nick’s Story with others and thank you so much for your help.