

WE FIND THAT GIVING A 10-DAY DEADLINE FOR A RESPONSE AFTER REACHING OUT FOR A DONATION IS A GOOD IDEA.....People respond when there is a sense of urgency. In your e-mail messages and letters, tell people they can simply click the Donate Now button on Nick's website, Nicks911collegefund.org to make their donation online quickly and easily, and ask them to do so by a specified date.

With the feedback that we get from those who have joined Nick's team and fundraised for us, we have put together the following plan.

9-day fundraising plan made simple:

DAY 1: Start by sponsoring yourself! (You already have) \$100.00	\$100
DAY 2: Ask 3 family members to sponsor you for \$25.00	\$ 75
DAY 3: Ask 8 friends to contribute \$ 25.00	\$200
DAY 4: Ask 6 co-workers to contribute \$25.00	\$150
DAY 5: Ask 6 neighbors to contribute \$25.00	\$150
DAY 6: Ask 5 people from a service/community organization you are involved with to donate \$20.00	\$100
DAY 7 Ask your boss for a company contribution of \$ 50.00	\$50
DAY 8: Ask 6 local merchants to sponsor you for \$25.00	\$150
DAY 9: Ask 4 businesses you frequent to sponsor you for \$25.00	\$100
TOTAL FOR THE 9 DAY FUNDRAISING EFFORT	\$ 1,075.00

GOOD LUCK IN YOUR FUNDRAISING ENDEAVORS. IF WE CAN HELP IN ANY WAY, JUST GIVE A HOLLER!